

ORES

ONLINE
Hotel
Reservation
System

GET INFO!

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WWW.DEMIRCODE.COM

YOUR DREAMS
WE CODE!



Get to Know Us

As Demircode, beyond web design, software, SEO, social media management, outsourcing supply, automation systems, corporate project solutions and identity studies just some of what we do. Developing a website as well as creating it and ensuring that it reaches the target audience requires continuity.

Our job is to fully meet the expectations of you and your customers.

Our Mission

Biz yapacağımız işin her dalında hizmet veririz. Örneğin web tasarımının yanında içerik metinleri hazırlanması, yerinde fotoğraf ve / veya video çekimleri, 120+ dil çevirisi hizmeti, mobil uygulama geliştirme gibi ihtiyaçlarınızın tüm yönlerini tek elden tek analiz kapsamında üretir çözümü tek elden sağlarız.

Our Vision

Uluslararası platformda tanınan, dünya standartlarında, yenilikleri takip eden ve yeniliklere öncülük eden, sektörümüzde örnek alınan bir firma olmaktır. Yurt içinde ve yurt dışında tüm müşterilerimize en yüksek kalitede eşit bakım hizmeti veren, kendilerine güven içinde hissettikleri ve tüm beklentilerinin karşılandığı hizmetler bütünü sağlamak.



ORES

PRODUCT

Channel management integrations, external API and XML integration different and multiple sales channels such as wide range of B2B and B2C with connections it offers a scaled reservation system.



ORES Which Is It For Companies?

- ✓ Agents,
- ✓ Sub-agents,
- ✓ All agents with a sub-agent.

"Separate for large-scale travel agencies, small and medium there are separate versions for scale travel agencies."

Who Uses ORES?

Who visits your website
your customers,

- ✓ Your sub-agents,
- ✓ Your Call Center team,
- ✓ Your contracted corporate customers purchasing managers,
- ✓ Contracted hotel owner your users (Extranet).





What is B2B?

Known as the abbreviation of the concept of "Business to Business" The B2B trading model, in its shortest form, is one company to another company the sale he made can be described as ". Both buying and selling the B2B trade model, in which the contracting party is a legal entity, hotel management it is also often used in the industry. Sales by agent sincrease, eliminate the cost of advertising, or at the same time the B2B business model used to make multiple sales;

- ✓ International companies by gaining world wide recognition to get between Dec,
- ✓ Extensive data analysis to determine the target audience that you can,
- ✓ Lower marketing, inventory and logistics expenses solve it with costs,
- ✓ Minimizing the margin of error thanks to corporate customers it allows you to download.

Ready-Made Design



D e s i g n

Web design, your corporate identity using online systems you can introduce to consumers and at the same time promote development of the platform where you can carry out your activities it is the process. The importance of design is quite great on such sites. Getting ahead of your competitors is important in the minds of users to get a place and to easily own the innovations in the sector **web design** provides an important advantage in this regard.

The **user-friendly template designs** available in ORES, both for you it is also being developed according to the needs of the end consumer. Ensuring high-level success of corporate websites you will choose from among the targeted deconstructions the template is made suitable for you in the direction you want. A single panel **without the need for coding** information of your product contents our designs that help you quickly organize through if it is not enough for you, it is for you and your users by determining their needs in the most accurate ratio, the need we are designing the web design you have heard about for you.

All the innovations that take place in the sector you are in are ready for a by presenting it in front of you in this way, **maximum efficiency with minimum effort** our web designs that enable you to buy; date your products, in many different ways, such as location, number of people, type of facility it categorizes and easily meets the expectations of the end consumerhe welcomes it.

Multi-Language Support

As an online reflection of your corporate identity in summary every tool you use on your website, you are your competitors it takes a **step forward between** Dec. Especially in the field of tourism one of the most important tools on operating e-commerce sites one is the feature of **multi-language use**. Thanks to multi-language support to provide your e-commerce site services **in different languages** you can provide.

Buy your product from any region of the world consumers who want to buy, in Turkish, which we place in ORES, English, French, German, Slovak and other languages such as Urdu Danish, Dutch one of the languages or a local language such as Urdu, Danish, Dutch by choosing any of the languages, the product available on your site he can buy it. Multiple setup and multiple languages we provide for you combined with the support, users spend longer on the site you can spend and thus become more convenient to buy they'll come. In addition, not only the end users, but also your company employees can also benefit from this feature. Thus your site it is easier to yourself both in the **national** and **international** Sunday he can get a place.



Multi-Setup Support



Both in your current location and world wide e-commerce sites that enable commerce day by he's improving. Many tools in line with consumer's expectations multi-setup support is also available on websites that require its use one of the rational needs. Globalization is increasing rapidly in order to keep up with today's world, the consumer's **money it also responds to their needs such as unit, language selection and time zone** it is necessary to be able to give.

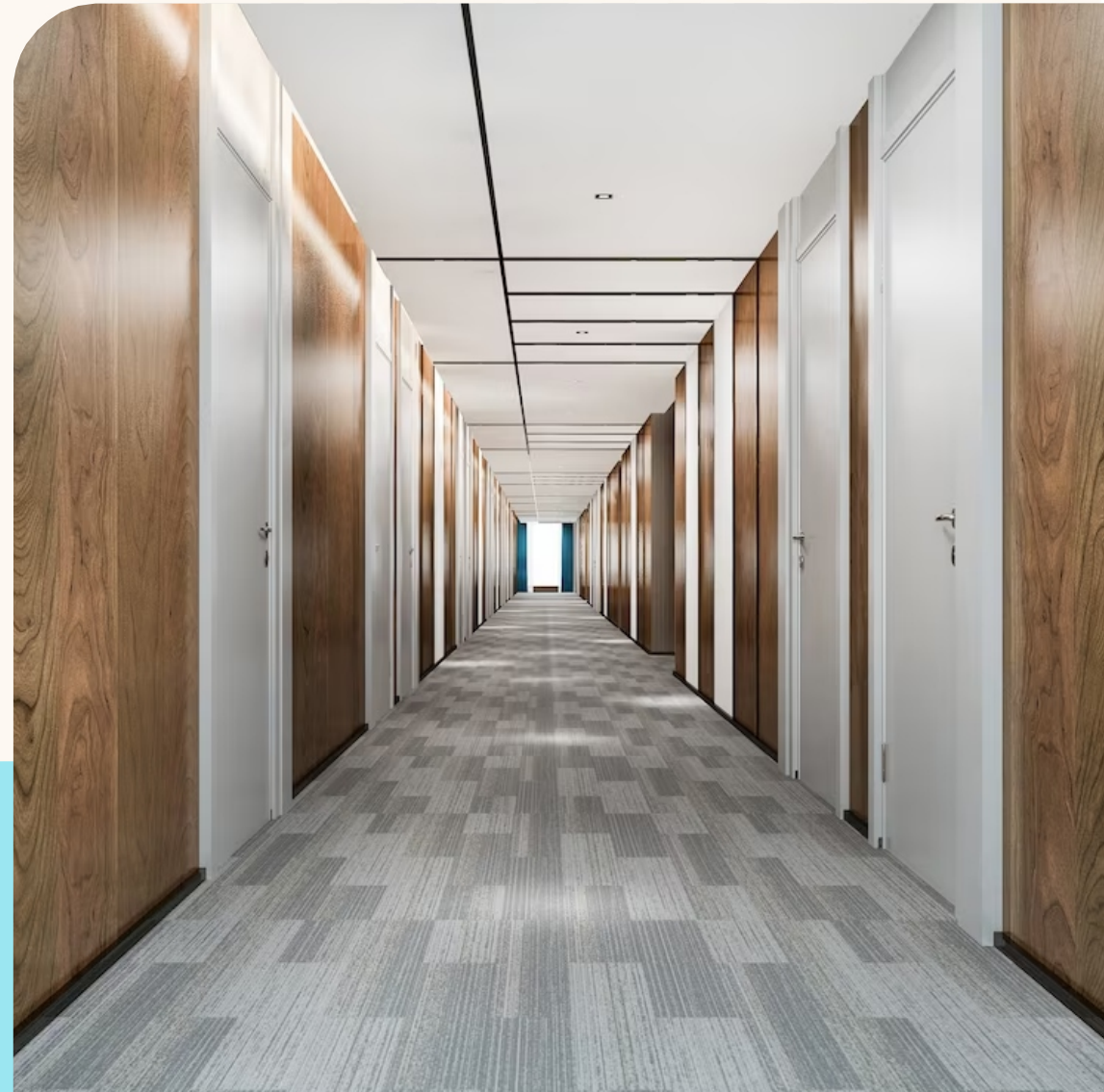
The multi-exchange rate support we offer to you at ORES, tourism integrated into many currencies applicable in the sector it allows you to get paid in this way. ORES **multi-setup support** not only among your competitors **locally, but also globally** Dec. It allows you to stand out. Thanks to the multi-setup support do you want to get daily updates by adhering to the **TCMB exchange rate**, if you want exchange rates with our **special exchange management** panel you can arrange it. So your users are the world's no matter where it is, the price of the product you offer is another determined without the need for website use it can be seen in the currency and **the sales process** is parallel to it **accelerates** as.

Multiple Room Selection

In the new world order, which is another name for globalization one of the issues that people have the most difficulty with is undoubtedly time **management**. Everyone's time is very valuable and no one has he does not want to waste this found value. This need the **multi-room selection** module developed for several users products that he wants to buy without the need for a single move it gives him the opportunity to find and choose on the page. Thus half of the results that users will reach at more than one stage he spends **less time** at the rate.

The multi-room selection module that we use in ORES, it's time what is valuable becomes the most important assistant of the Internet user. Thanks to the module, people who will stay at the same time and in the same hotel, select your different preferences from a single panel and come up with this selection he can choose whatever he wants over the rooms. Exemplify if necessary; **different room types** and different in a holiday group of three users who want hostel options, on the same page by making separate preferences, it has **more than** one opportunity on the same dates they can reserve existing rooms.

Multi-room selection module hotel that is only the end user not to their guests, but to the so-called B2B 'Business to Business' it also provides convenience to employees in the system. More than one preference the module, which allows you to select at the same time, allows company employees to it reduces your work quite a lot.



Hotel and Villa Sales Reservation



The purchase that people who want to go on vacation use the most online environments are at the top of their preferences. Prefer this system most of the users who want to have a single product he wants access from the environment. For **hotel and villa sales** reservation ORES, which contains all the necessary management tools; the user thanks to their friendly design and many different module options, both for e-commerce sites using both **B2B** and **B2C** systems it provides compliance.

To the users you want to access from your sub-agencies, call center from your team to your contracted corporate clients, many ORES, which you can easily offer to different units and consumers; hotel and the customer who is needed after the villa sale reservation it also provides the tracking system for you. Thus the customers check the problems he experienced during the booking process and this is it's easy to get the information you need to solve problems it allows you to access from the road. Sales and after-sales you can follow all the **operational processes** that may thanks to ORES, cancellation of sales can also be performed.

Options With and Without Price

Priced and free search options that we have designed. Recently in ORES thanks to the module, users can choose the date they want to take a vacation **even if they don't choose**, all those located in the location they want to go he can view hotels. So it's time for them to go on vacation users who do not fully identify, any in the region he is prevented from losing sight of the hotel. In this system, the holiday when the users who have a certain date that they want to do choose with in my language, even if any hotel is full they are allowed to view.



Hotel Details

Search Feature Decryption



The intensity of the work tempo and the social life brought by people who want to get over problems with holidays, the hotels they will choose he is looking primarily on **online systems**. He will go on vacation when people search on websites, the **functionality and he cares about speed**.

Thanks to the hotel detail search feature we offer in ORES users can select all their preferences from a single page by he can view the appropriate rooms. Guests are on the page after selecting the number of people and the date in the search they will make, both the choice of hostel as well as the different facilities offered by the hotel he can sort on the same page. So the user has another all your needs are on the same page without the need to Decipher he can choose. Who cannot find the room he is looking for or who has another preference guests can also make a new search on the same page again. Dec. These are the e-commerce sites that prefer the B2C system in their sales thanks to the advantage ous panel, it keeps customers on the page for a long time, the **transition of people to the sales stage** becomes **easier** at the same rate.

Map Module

The shortcuts that enter our daily lives with smart phones at the beginning, map applications come first. This is used quite often apps are not just for traffic situation or directions, it is also used to display the location of the searched location.

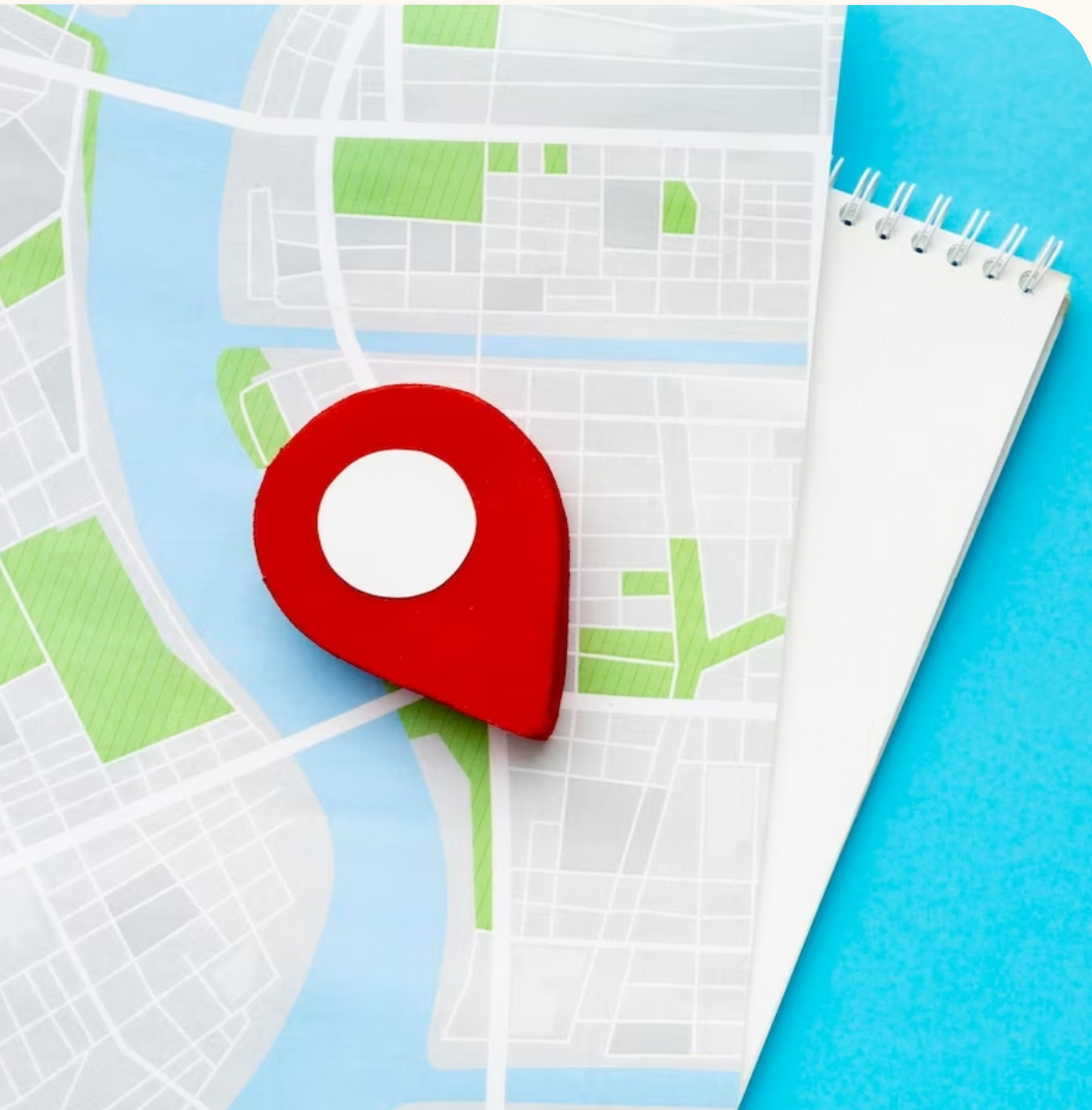
Thanks to the map feature we offer in ORES;

- ✓ Where is the selected hotel located,
- ✓ Other hotels in the area you have chosen,
- ✓ Restaurant, cafe, entertainment in the area where you will be on vacation their locations can be controlled **quickly and easily.**

To any area on your website the price December in the map panel where you can position, by selecting the type of accommodation, guest score or hotel facilities only hotels that are suitable for preference can also be sorted.



Location Module



A visitor to a website stays on the site for a long time, it increases both **brand awareness** and **potential sales**. Especially awareness in sectors with high volume such as e-commerce and the importance of reliability is huge. For this reason, visitors many strategies are being developed for them to stay on the site for a long time.

The location module that we offer for your use in ORES, SEO it **stands out** as a panel where you can determine your strategy. This thanks to the panel, the location of the hotel where you are selling is located all kinds of places such as cafes, restaurants, entertainment centers or content about features such as weather, transportation in the region you can prepare it, you can present it to users.

Label Management

One of the issues that you need to edit on your website is labels. Decals that you will use on your site will get you in search engines when getting to the top pages, you need to draw a **user-friendly** website image it also paves the way. Especially during the campaign and discount periods often there is no need to use tags for the e-commerce sites where they are regulated one of the issues.

Thanks to the tag management panel in ORES, the hotel pages the **discounted price that we are used to seeing, booking options, installments tags such as campaigns** to the desired area of your website you can position it. You can also change the contents of the labels and different labels and icons for both rooms and hotels you can use it.



Advanced Dynamic Filtering



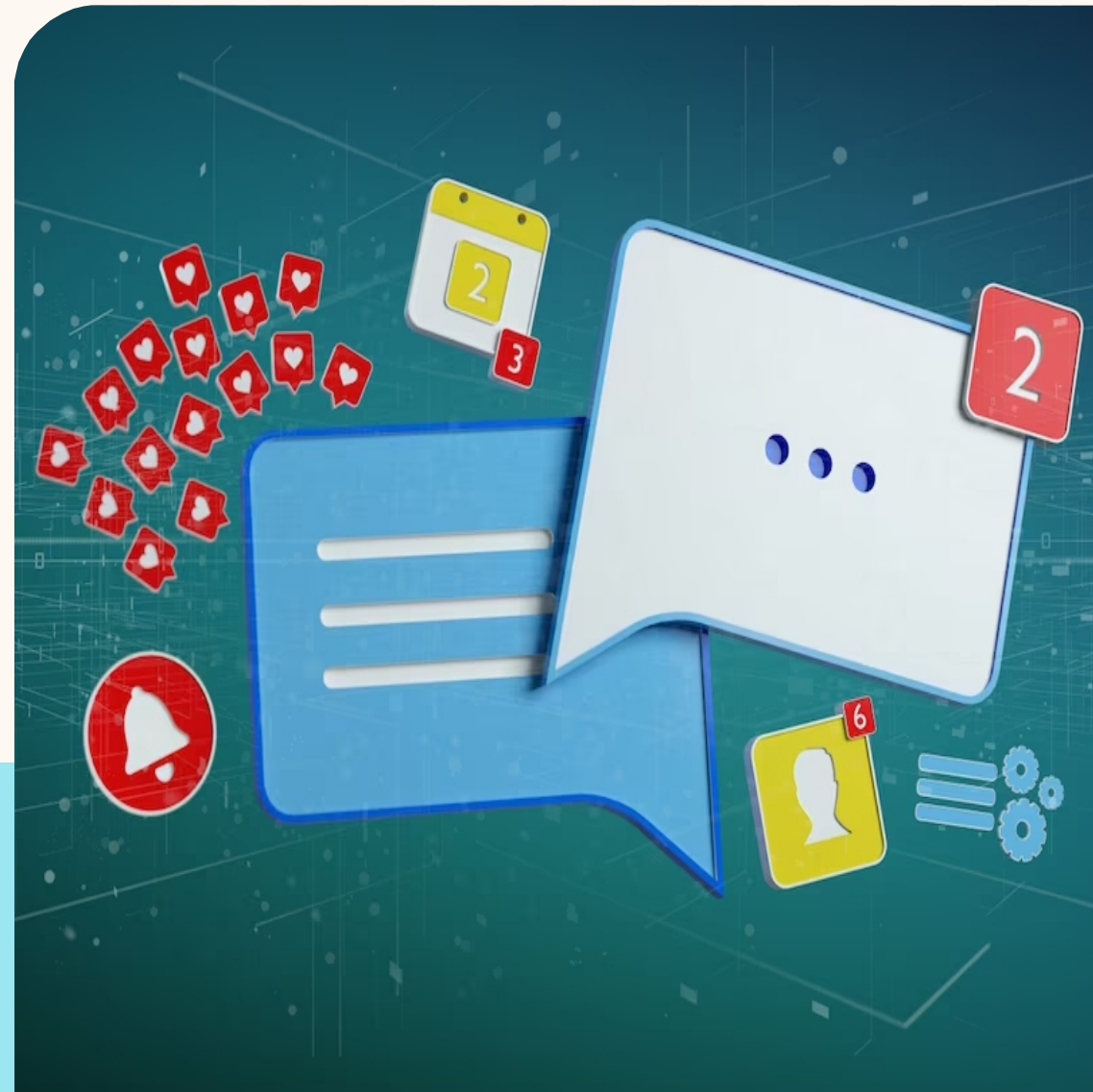
People's holiday preferences are many, such as time, number of people and location it varies according to different parameters. However, in cases where the variables are insufficient, different categories their content comes into play.

Thanks to the advanced dynamic filtering we use in ORES the products on your website are those that you have authorized and it opens to transportation within the categories determined by the users. Thus, people who want to make a reservation from your website he can access the correct information in the **easiest and shortest** way. The site thanks to this feature, which increases efficiency and productivity, the type of plant, while ready-made categories such as number of stars, comments can be used different filters can also be applied.

Customizable Comments and Points System

Comments made on products on e-commerce sites, the user he changes his preferences directly. That's why your spam comments manual on websites that are not automatically audited in sections are necessary. People spend more time on your site transfer and information through the eyes of other users comments that allow him to access the content of the site without being audited it should not be used as.

Customizable review and rating system available in ORES the suitability of the ideas presented thanks to your website you can control and user comments that contradict your site content you can block it without opening it to the experience. Comments and score the system categorizes comments not only in spam messages, but also it is also of great benefit in doing so. For example, your guests on your site such as cleaning, location or advice for a hotel located in he can ask him to score in titles, and in this way both you can get a special as well as a general score. This feature thanks to those who want to leave a comment on the hotel or room it will be possible for guests to make **a more accurate assessment.**



Refundable Non Refundable Sales



Many of the users who want to rent a hotel or villa are early he wants to take advantage of the booking advantages. For thisto work with **different prices for different options** on your site providing a refundable - non-refundable sales system you can use it. If you need to sample, the guest's early lower prices for an option he booked you can determine or, if you want, through a single price policy you can continue your sales. If you wish, two of the guests are different you can also allow him to see the price. Thus, **two differentit will be possible for you to access the customer profile** on the same page.

Ask - Sell Module

Representing the organization and planning branch of the tourism sector, travel agencies, because of the position they are in addition to sales, he also undertakes the task of creating packages. All the needs of the guests about the trip they will perform travel agencies that work to fulfill the guests' trip that you don't have in mind, but already exists; it also offers its packages to the consumer.

Accommodation thanks to the sort-sat module available in ORES, people who want to do it and agency employees can contact directly; it can pass. In this way, the user's needs are better understood by it; it is ensured that they get the **maximum efficiency** from the vacation they will make.

Who sees the hotel price as a secret on the ask-sell module, the user will contact the hotel within a short period of time by he can make the choice that is **most suitable** for him. Ask-sell module thanks to it, the customer profile is also easily determined. This system thanks to **the fastest and easiest way** to meet the expectations of customers' hotels that provide it also increase their sales at a parallel level.



Campaign Module



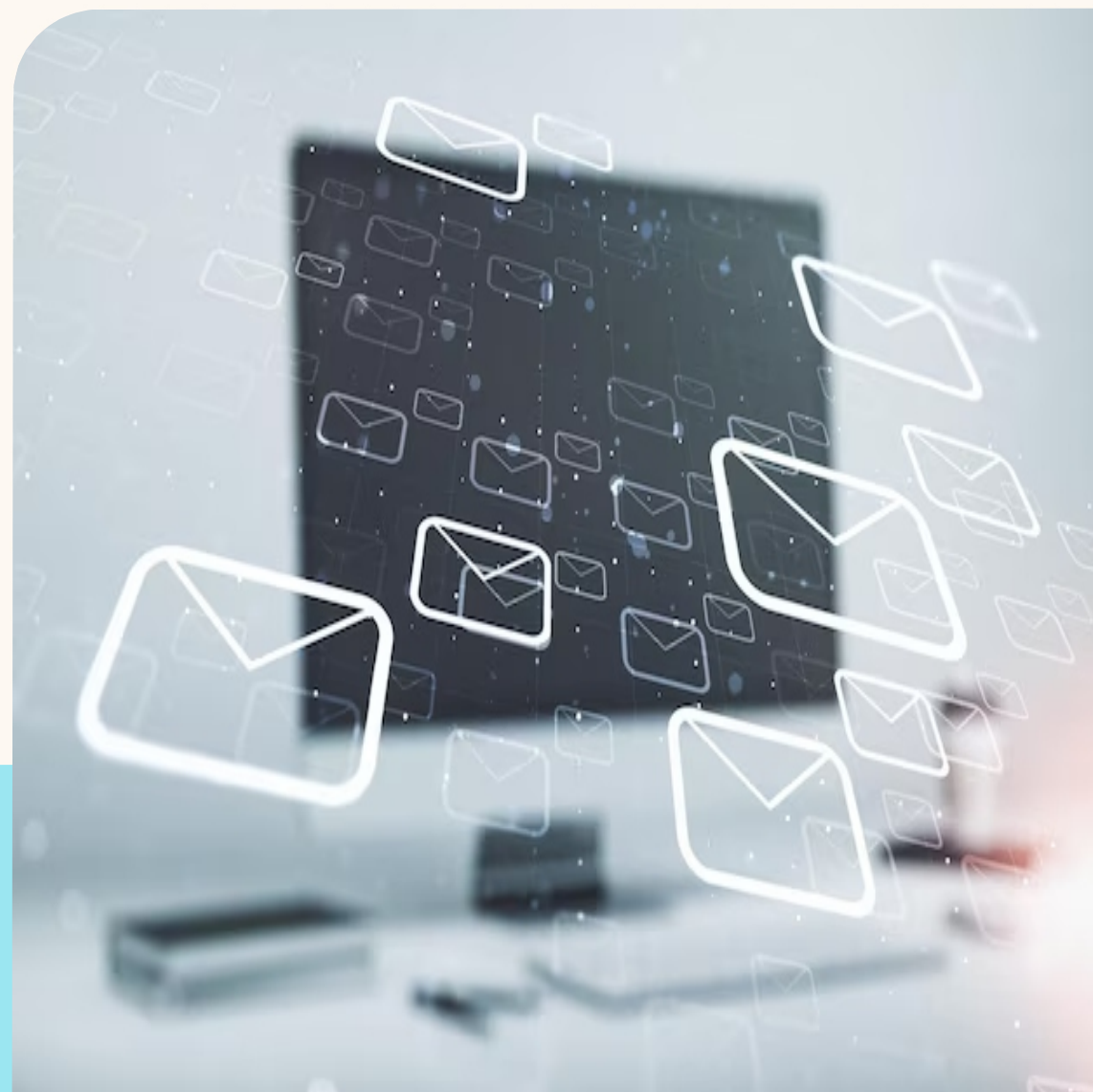
The most preferred products of users in online shopping these are products that are discounted and certain campaigns are applied. Who also wants to buy accommodation in the tourism sector guests are following various opportunities.

The coupon you want to apply to the products on your website campaigns such as **code, money points, early booking or 4 stay 3 pay** the module we designed for; great benefit in increasing your sales speed provides. Campaign module any location, a specific the campaign you want for hotel or limited accommodation types it makes it possible for you to present to your customers.

E-Newsletter

Updated information about your company or campaign to deliver your brochures to your target audience in the **shortest** possible way the e-newsletter module provides, when used correctly, both it helps you to **gain customers as well as prestige**. Thanks to the healthy e-newsletters you will send, people will spammy falling into their inboxes, not into their e-mails, **your awareness and it also allows you to increase your reliability**.

Some rules you should pay attention to when sending e-newsletters there are. How soon the shipments will be made, the target correct identification of the audience, **the best message to be given its transmission in this way** is at the beginning of these rules. In ORES campaign or promotion with the existing e-newsletter module you can deliver your newsletters to your customers..



Membership System



The business volume of the online commerce sector is increasing exponentially every day it is increasing. By contacting the customer directly at any time and every online trading sites that allow you to sell on the ground its development is increasing in parallel with the number of new users. For this reason, we are engaged in online trading in many different sectors companies, with the campaigns they apply to people's websites he's trying to get them to become members.

The membership system that we offer for your use in ORES is bothin crease **sales due to reference** and **increase your awareness** he's aiming. At the same time, the target of people who register in the system is by determining whe ther it can be included in your audience, the **potentialit also becomes possible to reach your customers.**

Online Support System

Online commerce where the seller and the final consumer do not come face to face **a quick** response to the questions and problems of users in the system it is very important to respond in this way. From your competitors to be easily noticed by your customers by parsing thanks to the online support system that will provide your customers are more likely to shop from you. In addition, with the online support system, customers' expectations and be able to analyze your problems and improve your sales it is easy for you to develop different strategies for it provides.

Another one with the online support system used in ORES a single panel **without the need for application or coding** using the system through it both financially and it helps you to save time.



Online Pay Integration



Paying, one of the invariable branches of online commerce **speed and security** are very important in their systems. Seller and buyer pay, which allows the decoupling of the connection between there are many different vehicles decoupled between the systems. Among them are ;

- ✓ Virtual POS's,
- ✓ Mobile pay systems,
- ✓ Transfer / EFT methods,
- ✓ There are new generation pay systems.

Thanks to the online pay integrations included in ORES integrated with both banks and other pay systems it is possible to be. Not only with domestic but also with foreign organizations the integrated system should be **practical and easy to use** he stands out because of it.

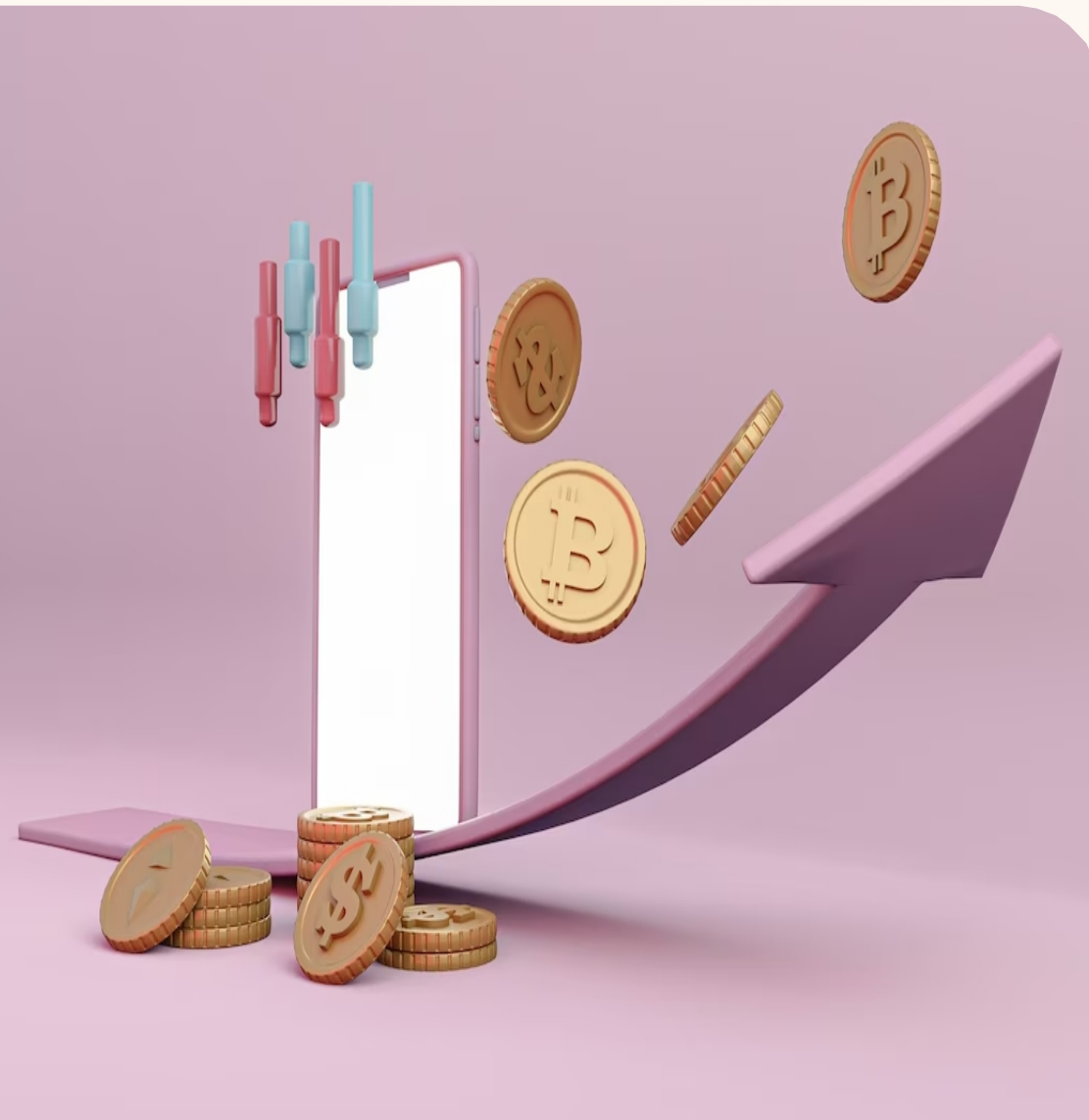
E-mail Integration

The billing process of companies that sell online e-mail integration, which allows him to share with the consumer, as well as it was designed with the **benefit of both the agency and the guests** in mind. All the hotel or agency owners have with the end user help him complete his communication on the Internet thanks to the existing system, processes such as booking and cancellation it can be controlled.

Using the e-mail integration module available in ORES, the connection between the hotel and the customer is **easily** established. The user selects his room and after paying for it, he'll related to the reservation via the sent voucher he has access to details. The same as the voucher sent to the customer thanks to the e-mail sent to the hotel at the time, the relevant person made the reservation he gives information whether he accepts or not. Thus, the entire purchase the sales process without the need for a manual audit's unraveling.



Scheduled Setup Integration



Companies involved in the tourism sector sell their sales only to the country they do not do it to people within their borders. Therefore, the sales channels they use are also convenient for foreign guests; it should be in a way that they can understand and use.

The scheduled setup that we have prepared for you in ORES thanks to its integration, the hotel you offer for sale or prices of villas **without the need for any regulation** is updated according to the daily exchange rate of the TCMB. This way all those who want to make a reservation from your website guests pay the prices of accommodation **in their own currency** they can see.

B2C Master Data Control Panel

All management processes related to the sale of hotels and villas ORES, which allows you to easily control, is for you he creates **unlimited solutions**. With the user through your website in ORES, where you can add all the data you want to combine there are also many ready-made master data included.

You can add visual designs such as slider or banner in the master data control panel, the hotel that you will add to your site and you should also make all the changes about the room types from this panel it's possible. In order for the master data contents to be change or add an authorized person to the panel it's enough that he does. Thus, all those who prefer your site users can access **the most accurate information in the shortest possible** time.



B2C Panels (Web CMS)



The B2C system known as Business to Customer is the last of the companies it is a **marketing and sales** model that reaches the user directly. In a B2C system, end users have all they need its products are available on the company's web portals or virtual stores they order through it.

Who wants to work with the B2C trade model in the tourism sector all companies can be in direct contact with the guests they need a website.

Your website that you have with the B2C panel located in ORES all the changes you will make on it **easily** you can edit it. Not only to customer needs, but also to determining the profit margin required for your agents or from the system that also serves to view claims reports you can also get similar solutions for your corporate customers.

SEO Module

Gaining a great importance with the spread of online shopping SEO (Search engine optimization) works, your page **hits and that helps to determine values such as rank**, that is control of algorithms that increase popularity is to be. **To get ahead of your competitors and stay in the sector** the awareness of your website is quite enough to ensure that you are it is important.

At this stage, especially in searches made via Google your appearance at the top **will lead you to your goal**. However, a the location of the website in the search engines is random is not determined. Place you above your competitors decoupled in search engines the content, tag, or backlink that you will use to extract all of its concepts refer to SEO work.

Sales in a sector where there are many competitors such as tourism to do this, it is necessary to increase your visibility. Searching websites that come out first in their engines, awareness and it rules out competitors in terms of reliability. Located in ORES the SEO module works just like that. Your website is systematically thanks to the content additions that you will make in some way in the industry it is possible that you are one of **the most preferred** companies. In addition, if you wish, we will provide your SEO work for you we can also manage.



Sales, Reservations Customer Tracking Panel



One of the most important branches of online sales is sales and booking tracking allows you to extract a financial analysis of your company and the billing process continues **in a healthy way** it helps him to do it. Especially during the campaign periods or the system that is quite useful in prepaid sales, paying details of customers made by the agency or hotel he shares it with the owner. Thanks to the module, who owns which hotel or what room did you book for, what is the cost it is possible to see that you have paid as much and the contents of the reservation it becomes.



What is B2C?

The B2C business model, described as "Business to Customer", is both manufacturers and intermediary companies, directly to consumers. It is a form of trade that they can reach. End users' shopping the B2C business model, which is included in the process, is also in the hospitality sector it is often used. This business that does not require large investments the model is preferred by both agents and sub-agents. It is being done. Companies working with the B2C business model;

- ✓ It is hot because they have the opportunity to sell to real people. They make sales.
- ✓ Because they can sell in smaller quantities and retail they don't have to stock up.
- ✓ They can start selling with small capital.

Sub-Agency System

Products in the B2B (Business to Business) trading system it does not meet directly with the buyer. An intercompany trade model. **B2B** in its simplest form , the dealers of the product that comes out of the first hand it can be defined as being distributed and offered for sale. Tourism companies that want to sell with a B2B business model in the sector, they also need sub-agents other than the selves. Especially agents who sell through online channels, sub-agencies for the products they will add to their websites they may also need data inputs.

A role thanks to the sub-agency system module included in ORES you can configure the **role mechanism** and use the page as you wish for you can give authority to people. Thus, the admin panel is only by admin, by sales panel sales specialists, the administration panel can be viewed by administrators.



Reservation and Sales System



Companies that use B2B and B2C trading models at the same time, in order for them to **easily** provide job tracking as an agent owner they need to dominate the entire process. That's why you are in ORES the reservation and sales system module we designed for, **altreservations**, cancellations or payouts received from agents are the only it allows you to control it through a panel.

Reservation and sales system module only sales made not only, it also helps you to check the **sales received by error**. Thus, booking a room or villa from your website visitors who want to do it but cannot complete the transaction you can see at what stage he received the error.

Corporate Customer System

Companies that have corporate customers constantly increase their profitability as they increase. For this reason, corporate customers, tourism **from the most valuable financial resources for agents in the sector**he's someone.

Thanks to the corporate customer system in ORES, companies can any **bulk sales or business partnerships** that you will make you can edit it **without the need for technical support**. Corporate we can make special pricing for your customers, specific you can create company-based campaigns during periods. If you wish, a separate account for each of your corporate customers can identify and make purchases through their own accounts you can make them complete. In this way every corporate you can put different products on sale for the customer.



Accounting Integration



Reducing costs, increasing profitability and increasing the used to display the status of products accounting programs, the financial situation of your company it allows you to control it **easily**. There is a place for you in ORES the accounting integration module we provide is the best it is **easily integrated** with accounting software.

All the information you have added to ORES with the accounting integration module by transferring the current account information of hotels and rooms to the program automate the invoices that you will cut through the system you can bring it. In addition, the price has changed or is on sale easily control the stocks of the rooms through the system as well you can. The accounting integration module of ORES place **sales, price and stock** status in the system for use it's enough for him to take.

Report and Follow-up Panels

The sales and booking process for businesses that sell online using a tracking program that reports both **speeds up the process** it also **increases customer satisfaction to the maximum level**. Day in the tourism sector, where thousands of people receive services supporting the process with **professional and technological** solutions reduces possible errors and allows you to work with a more efficient workforce provides.

Sales and reservation tracking and reporting available in ORES two different reports of your products in the panels easily you can view it. To check the reports, a specific when you select a date december; revenue, reservation and number of guests you can easily access the graphical form of such information. If you wish, a new one that will contain only the information you want the **reporting system** can also be easily added by us.



Profit, Commission and Discount Administrative Panel

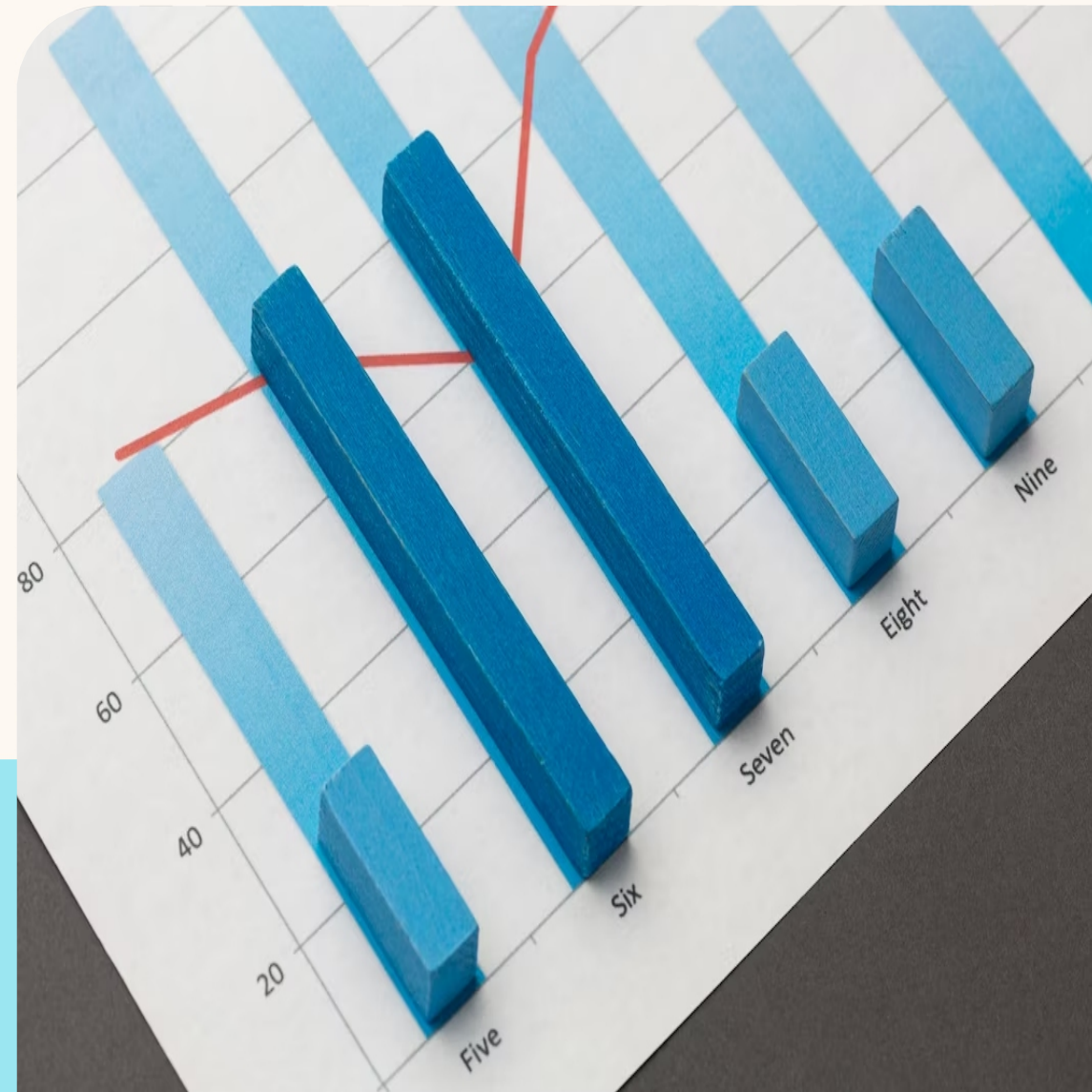


In the accounting works carried out in relation to sales and pay many sub-branches are found. A few of them are profit, commission and they are discount shares.

Agencies and sub-agencies that use the **B2B and B2C** system together all decrees to be made between the profit contained in ORES, commission and discount can be controlled from the management panel. All hotels located on the website with the panel or all subas separate rates can be calculated for agents, alt it is also separate for a single hotel that agents offer for salet he amount of commission can be entered.

Merit Panel

In commercial systems where agents and sub-agents work together the correct calculation of the entitlement rates is followed by making it easier, it offers the opportunity to make **error-free calculations**. For the tourism sector where large budget expenditures are made offering fast and **practical** solutions, ORES is **innovative, dynamic and rational** with the management infrastructure, the entire entitlement process is a simple and easy it allows it to be made. ORES claims panel, agent and subpreviously entered into the system as a percentage between the agent. Automatically calculates the net cost of commission rates, whether there are any problems during the paying stage it helps you to control it.



Sales, Reservations Customer Tracking Panel



Organizations that can effectively manage sales content; **time management, potential customer recycling** or **employee he can benefit from advantages such as increased performance**. This therefore, the sales that we consider as a priority in ORES, reservation customer tracking panel (Sales CMS), sales process during the end user or company employees do to view all transactions through the panel it helps. To sell in **a shorter and more effective way** with the module that provides, through which channel the sale takes place or you can view the productivity of your team.

Stop Sale

To temporarily stop sales for a specified period of time the defined stop sale is often used in the field of tourism and hospitality it is a common situation. All rooms of the business have been sold in cases where there is, the hotel owner pre-sales by contacting the agents who have made a reservation it stops.

If ORES users encounter such a situation by entering the stop sale panel, all the rooms of the hotel are **for sale he can turn it off**. If the agent wishes, the hotel should be listed **completely it has the ability to stop or make prices invisible**.



B2B Multi-Language Support



To make a tourism company look global and corporate the multi-language option is one of the very important requirements. B2B trading that you do not directly reach the end user in the model, both in terms of SEO and performance the multi-language option needed is for users to respond to **different preferences**.

The multi-language option module available in ORES is as many languages as you want **without the need for a plugin allows you to add** the option to your site. Thus, only not within the borders of the country, but an active one all over the world you can own the site.

Hotel Features

On online trading sites where sales take place instantly, all the fact that the information is **accurate and up-to-date** is very important for the user it is important. For sales made to the right person under the right conditions the probability of a problem or the percentage of cancellation of the sale is also it falls quite low.

Buy the product that is being sold in many different formats in the tourism sector where it can be purchased, it is **suitable for the needs of the guest** all the information on the website so that he can find the room that is it necessary to be accurate and up-to-date.

Thanks to the hotel features module located in ORES, web your site is called GDS (Global Distribution Systems) it integrates into global distribution systems and is on your site all master data about the found hotels are automatically you can transfer it to your site.



Type Of Accommodation and Refundable Sales



Full board, half board, which we come across in hotel selections all words such as hostel or bed and breakfast are these are terms that express the types of accommodation. Every hotel is either it can also sell more than one type of accommodation.

Type of accommodation and refundable sales in ORES with the help of the module, one of the sales types in the system is you can add the room by selecting it or via the panel if you wish you can make changes or additions. Thanks to this module **refund of fees** for cancelled **refundable** sales it is also possible to do.

Hotel Reservation and Sales

The most subtle of all kinds of privileges for hotel reservation and sale through ORES, which was designed with detailed consideration shopping is also quite **easy**. Agent or subordinates of agents using the hotel sales module entering the information of the product they will do into the system, selling it's enough for them to get started.

In addition, the hotels that you want to have on your website we provide not only manual input, but also integration GDS (Global Distribution Systems) with Global Distribution Systems such as **Hotelrunner** you can also withdraw it automatically from distribution systems.



User Authorization Module



As much as the front side of a website can be interactive the content is also important. Especially the Internet that does e-commerce in order not to lose the user's trust on their site, the site it is used in a certain order and all kinds of content it should look like it came out of one hand. Thus both possible failures on the management side are eliminated as well as a website that can be used **comfortably** for the end user it will be created.

Thanks to the user authorization module included in ORES a role mechanism without the need for coding knowledge editing is possible. With this **role mechanism** you can authorize the page you want with the person you want and pages that are in accessible to people you do not authorize you can determine. Admin panels with authorization module, sales representative panels or those responsible for operations panels are organized **separately** an authorizations can be made.

Online Pay Integration

Online shopping is becoming more and more wide spread every day. For all kinds of products websites that allow you to access them in **the shortest and most practical** way, it offers many different **pay methods** to its customers. In recent years, it can only be done with bank systems payouts , various payments thanks to the developing technology it can be performed with their systems.

Thanks to the online pay integration available in ORES, the web when you want to sell a hotel or villa through your site, another using **all kinds of paying** tools without needing the system you have the opportunity. Users want a loan or a bank pay by card, whether they want with special services or mobile payment they can direct his fees by his methods.



Booking and Sales Information



The **best** to the needs of companies involved in the tourism sector included in the ORES created to be able to respond in this way is reservation and sales information via e-mail integration guests who shop through your site are all part of the process you can include it in the stage. Both booking and also possible errors with the e-mails you will send after sales **you can get in front of him**. Guests buy what they make through the site e-mail to which you will send all the details about the purchases you can see it in the content, preferences where possible they can make changes or additions to it.

Reports

A website is not just a domain and a front-end. The Internet, which has a constantly **developing and changing** medium the environment of sensitive structures in which many variables are involved it comes from the sum of. That's why you have beyond the obvious to get **the best** out of the website you need to do studies. One of them is reporting.

If we think of websites as a virtual store, in the industry the way to be successful is through analysis and reporting we can tell. The reports we have provided for you in ORES with the module, **your target audience** is the hotel and accommodation that attracts the most attention the type or how many of your visitors shop from your site **you can request** reporting in dozens of different ways, as he did. It is different except for the two reports that we have ready for you can also request reports in the contents. Contents of the reports it is designed according to your request.



Log System



Keeping a log record is quite necessary for online businesses. To view the errors experienced in the system, security finding solutions to problems or employees log recording used to control their performance its system is the security cameras of virtual stores. In ORES there are two different log systems. These;

- ✓ Error log,
- ✓ İşlem loglarıdır.

System errors in the **error log** file indicate that users the problems he experienced or the losses on the page are listed and problems can be easily solved. The **transaction logs** are solving problems experienced for operational reasons and it can be used to improve the performance of employees. Processit's not just systems that have errors on their logs, a record of successful transactions is also kept. Thus, it is both true also, the reasons for the incorrect transactions can be checked.

B2B Master Data Control Panel



Type of accommodation, location and person for a tourism business master all the information that makes up the business information system, such as the number of it is covered by data. Quite enough so that **the workflow does not get damaged** these panels that need to be carefully managed, the hotel system thanks to the B2C master data control panel (Service CMS) it can be controlled in **the best** way.

All agents and sub-agencies using the system use this panel with the help of the master data that are necessary for them they can add, subtract or make changes to it. In addition, through the panel, inter-company or the data flow with customers also without the need for coding organizes in a **systematic** way. Thus, who prefers your site all users can access the most accurate information in the shortest possible time.



 **HotelRunner**

iyzico
a PayU company

 
Google Ads Google Maps

HalalBooking

PAYTR

 **mailchimp**

 Google
Analytics



 **Tripadvisor**

paximum
Global Travel Marketplace


Yandex Metrika

 **sendloop**

ODEON
TOURS

A2

 Google Cloud

stripe

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