

TURSAS

ONLINE TOUR SALES SYSTEM SOFTWARE

GET INFO!

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WWW.DEMIRCODE.COM



YOUR DREAMS
WE CODE!



Get to Know Us

Demircode olarak web tasarımının ötesinde yazılım, SEO, sosyal medya yönetimi, dış kaynak tedariğı, otomasyon sistemleri, kurumsal proje çözümleri ve kimlik çalışmaları yaptıklarımızdan sadece bazıları. Bir web sitesini oluşturmak kadar onu geliştirmek ve hedef kitleye ulaşmasını sağlamak süreklilik istemektedir.

Bizim işimiz sizin ve müşterilerinizin beklentilerini tam anlamıyla karşılamaktır.

Misyonumuz

Biz yapacağımız işin her dalında hizmet veriz. Örneğın web tasarımının yanında, içerik metinleri hazırlanması, yerinde fotoğraf ve /veya video çekimleri, 120+ dil çevirisi hizmeti, mobil uygulama geliştirme gibi ihtiyaçlarınızın tüm yönlerini tek elden tek analiz kapsamında üretir, çözümü tek elden sağlarız.

Vizyonumuz

Uluslararası platformda tanınan, dünya standartlarında, yenilikleri takip eden ve yeniliklere öncülük eden, sektörümüzde örnek alınan bir firma olmaktır. Yurt içinde ve yurt dışında tüm müşterilerimize en yüksek kalitede eşit bakım hizmeti veren, kendilerine güven içinde hissettikleri ve tüm beklentilerinin karşılandığı hizmetler bütününe sağlamak.



TURSAS PRODUCT

Tour reservation systems and tour software in, tourism travel agencies last it offers highly functional services.





Who Uses **TURSAS?**

- ✓ Who visits your website
your customers,
- ✓ Your sub-agents,
- ✓ Your Call Center team.

Which Companies Are They for **TURSAS?**

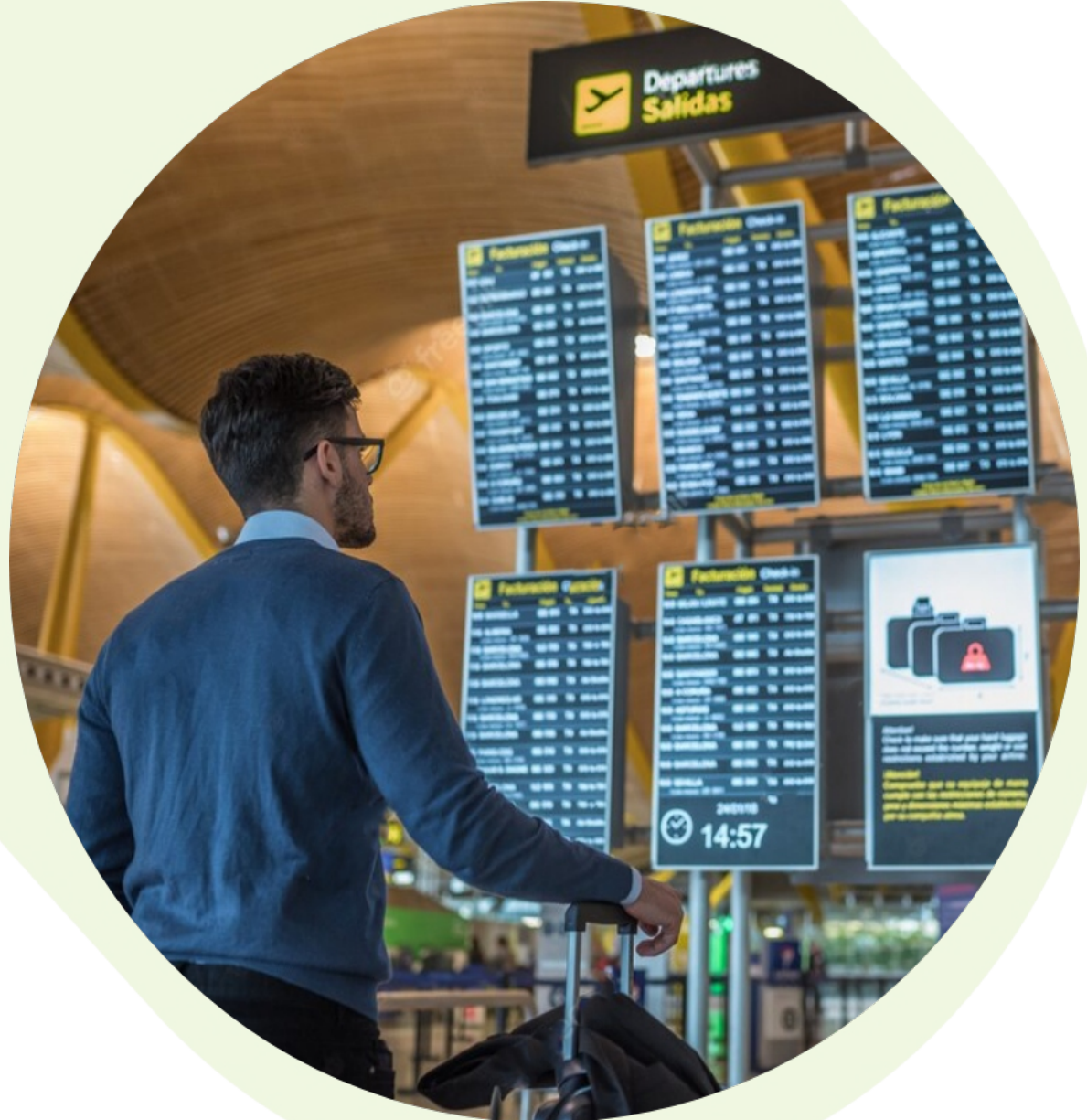
- ✓ Agents,
- ✓ Sub-agents,
- ✓ All agents with a sub-agent.

*" The great one who has the TÜRSAB
Certificate,for all small and medium-sized
companies there are separate versions."*

Tour Company Management Panel

The developments in the e-commerce sector, all kinds of products and making it possible to access the service through online sites he brought. Who makes the most of these developments in the tourism marketing and distribution sector, which are among the sectors sales; instead of traditional methods, online sites it started to be made over. Holiday package, accommodation and an opportunity to access transportation services **quickly and in a practical** way this system has brought many innovations to the tourism sector. The concept of online travel agencies is also based on this **innovative** system he came into our life together. **To be accessible at any time and any where** preferred online travel agencies due to the fact that they offer traditional tourism with advantageous campaigns and prices he got in front of his agents.

All kinds of people who want to sell tours over the Internet TURSAS designed for the use of the agency, you and designed to provide **maximum efficiency** for users it was done. Tour company management module located in TURSAS thanks to it, what your company and your visitors need it is possible to reach all kinds of vehicles **easily**. Tour company the master data contained in the management module are as follows;



Tour Company Management Panel

Dashboard: The information you need on your website the main content that you can view in summary it is the panel. The number of tour companies, the number of guides or private the number of created rounds and their contents are shown on this page. If you wish, other contents may also be added to this page by us.

Guide Management: Each of the guides who work in your company their information is included on this page. The guide's identification information, photo, as well as the promotional video and which locations it can work in the information is added to this page and the tour guide via the same page the appointment is made.

Child Policy Management: Of any tour, what age check that the december is free or discounted forth is is the page you can.

Person and Price Management: What will be done during the tour for stays, a person for a single room or a double room the head is the page where the price will be entered. These are the extra bed fees it is checked from the page.



Tour Company Management Panel

Early Booking Management: For early reservations discounts to be applied and from early booking this is the amount paid by the customers who benefit it is displayed on the page.

Promotion - Discount Management: By tour companies the entered discount amounts are. It is entered separately for each round. The name of the discount, which tours it will be valid for, who he can benefit from the discount, the amount of the discount, which the coupon codes will be valid on the dates and if available on this page it is defined on.

Tour Management: This is the page where the entry of each round is made. Tour guide as signment, tour name, by which company the tour is organized, such as transportation information and price all information about its content is edited from this page. Admin while you can access and edit the information of all tours, the tour company only checks the entrance of the tours that it makes on its own he can.

Tour Detail: The information entered into the system about the tour is he revisible. The tour that has been logged into the system "Publish the tour" on this page it is published on the website with the button. While on the air it can be taken off the air with the 'Stop broadcasting' button.



Tour Company Management Panel



Guide Assignment: Which is suitable for the tours added to the system the guides are checked from this page and the tour and the guide match is made. If desired, then the task it can be terminated.

Special Period Tours: For certain periods or locations the tours can be filtered and displayed on this page. Decryption options include point of departure, region, it includes the type of transportation, duration of the tour, period and price december.

Tours: All the details about the tour (Tour schedule, prices, dates, hotel information, similar tours and frequently asked questions) are displayed on this page. For any tour visitors who want to make a reservation, this page it will be sent to the pay page via.

Tour Category Management

Those who want to take a vacation through tour companies, according to the season or also in search of a number of tours depending on special interests they'll come in. Transportation and accommodation conditions or persons a tour that varies in line with expectations among the categories are nature tours to cultural tours, Decadence many different options from tours to foreign tours can be found.

Thanks to the tour category management panel located in TURSAS **hundreds** of tours with different contents from each other this panel you can easily control it with its help. The current one is by pulling the tours into the system, you can start any **coding or editing you can make it displayed on your site without the need**. In addition, the price of the tours from the tour management panel, accommodation and preferences such as transportation options or location you can change it, **create as many tours as you want**.



B2B Claims Reporting and Management



B2B (Business), where both the buyer and the seller are legal entitiesto Business) business model, often in the tourism sector as well is used. Tour sales who want to work with the B2B trade model **maximum efficiency** for companies in this complex system catching is very important.

Communication between companies and data flow in **the fastest and easiest** way TURSAS, which allows you to manage, at every point of shopping it is designed to **minimize possible problems** that may occur. B2B claims reporting and management module located in TURSAS thanks to this, both the main seller and the intermediary company decouple the flow of money is based on certain profit prices entered into the system it is resolved **automatically**. Also, if desired, daily monthly ora report of the prices paid by annual periods can also be obtained. Tour sales companies that want to work with the B2B trade model for maximum efficiency in this complicated system catching is very important.

Reservation Sales Reporting Management

A good way to get the best out of the owned website a domain name and a use ful front face alone are not enough. Maximum benefit from online sites with many variables to provide a parallel with how well the report and analysis are performed it works in proportion. **To increase customer satisfaction and workflow reports used to speed up**, thousands per day for online tour sales sites that a person visits and purchases it's quite important.

Reservation sales reporting management located in TURSAS thanks to the module; your target audience, the most interesting tours oras well as how many of the visitors make purchases from your site dozens of different ways to report periodically you can view it. Which tours are more interested in this way you can determine the percentage of visitors and buyers that you have seen or, you can edit for the parts that you can improve.



Customer Management

Analysis of the target audience on Internet sites selling online doing it right, a complete set of the company's sales policies it plays a very big role in determining the way. Your shopping the **target audience** in the online channels where it continues for 24 hours **the easiest way** to determine is customer portfolio analysis.

Thanks to the customer management panel located in TURSAS, which how much the customer purchases, which tours are more what he buys, how often his purchases increase, and each it is possible to see the customer's reservation detail. Paying information of customers with the customer management module or **critical information**, such as the total number of tours traveled, can also be accessed.



Complaint / Support Management

Online, where it is not possible to meet face-to-face with customers on shopping sites, the **prevention of errors** and the realization of in order to **solve the problems in the fastest and most practical way**, various applications are used. Such a high amount of tourism to **gain the trust of customers in the sectors where wages are paid** and **the way to increase sales** is to solve problems in an easy way it goes through being taken care of.

All kinds of visitors who are members of your site or not are with you TURSAS complaint support, designed to be able to communicate thanks to the management panel, customers' site or intermediary company it becomes possible to overcome the problems caused by them **with minimal** loss income. Within the scope of the module; the messages received to the panel are examined, in cases where the customer is justified, the tour company feed back is given. Deduction from the tour company if necessary, it will be returned to the customer as a promotion.



CMS Management



CMS
Content Management System

364.26
587.51
542.14
5.26

Images, videos and links for creating a website many components are needed, such as. This complex structure a panel containing all kinds of content needed during installation, It is called **CMS (Content Management System)**. Site where all the information that visitors can view is located this system allows the website to get a head of **the competitors** of search engines as well. It increases its passing and accordingly, its **awareness** and **reliability**.

Thanks to the CMS management panel located in TURSAS, the Internet your site without needing any professional help it is possible to update. In the CMS management panel; slider and sections that you reach directly to the user, such as banners, often there are used questions page and special pages.

SEO Management

Search engines such as Google and Yandex are the ones that users are searching for. It is designed for them to access information in the easiest and fastest way. Therefore, wherever is **the source of the correct information** for users they will also be the first sites that search engines will redirect to. There are certain main criteria in the functioning of this system. Searching to take a front-row place in the engines of your site's **hit and rank** it is directly related to its value. The hit and rank value of their sites those who want to increase, apply to SEO first of all. SEO (Search Engine Optimization) the user who is on the sites it is all friendly content and information.

The SEO module located in TURSAS puts your site in **the forefront among competitors it was** designed to bring it to plan. Thanks to this module, the Internet content additions that you will make to your site in a systematic way to be one of **the most preferred companies in the sector** with possible. In addition, if you wish, your SEO work is yours for we can also manage.



Log Management



The details of each visit to your site and your employee slog, which allows you to check its performance retro spectively their records are kept to make your site the most efficient. **Log which** user stayed on the site for how long in their records, which he scrolled through the pages and if he got an error, where is this problem from it can be seen that it originates. Also employee source doperational problems can also be solved through this module. Log the records are not only of the systems that experienced errors, they are successful it also keeps a record of transactions. Thus it is both true and the reasons for the incorrect transactions are checked and your site the user and employee experience can be improved **to the best level.**

Two different log records are kept in TURSAS. As an **error log and transaction log** these two systems are named so that you get **the maximum benefit** from your site it keeps a record of instant status notifications for. What you wish time it is possible to improve your site by accessing these records.

Blog and Blog Category Management

The most important thing to pay attention to on online shopping site stop of the topics, **timeliness and originality** come first. What you are selling even if you change any product decently, search this is the time that your engines will give you to update not as long as that. For this reason, content to your site with certain periods you need to make the entrance. Among these content entries, the first one that comes to mind is there will be incoming blog posts. This is quite use ful in terms of **SEO** articles attract **potential customers** to the site and make purchases it allows him to stay on the site long enough to think.

Blog and blog category management that we provide in TURSAS the module has an **easily understandable** panel. Your content the only thing you need to pay attention to when adding october to **the right categories is it would be to add the right ingredients**. Also blog through the panel you can access and control their comments or categories.



Label Management

Label management systems, each of which has been made available for your use kind of tags, on the site without the need for coding information it allows you to place. **Tags used on websites**, as well as you can beat your **competitors** in search engines as well as it helps you to draw a user-friendly website image. Especially during campaign and discount periods, the label the impact of its use on potential customers it's big.

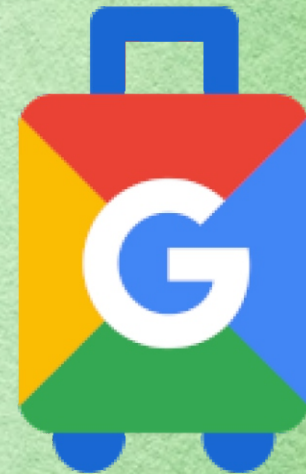
Thanks to the label management panel in TURSAS, the tour discounted price that you may need in the sale, reservation options, installment campaigns or for your visitors any information label that you want to publish; web you can position it in the desired area of your site. Also you can change the contents and icons of the tags.





Google Maps

stripe **iyzico**



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